



News & Press Releases

PKF O'Connor Davies Names Ron DeSoiza Chief Business Development Officer

8/28/2018

New York, NY (August 28, 2018) – PKF O'Connor Davies, LLP, the nation's 29th largest accounting and advisory firm, announced today it has promoted Ronald F. DeSoiza to the role of Chief Business Development Officer. In this position, DeSoiza will be instrumental in executing the Firm's strategic growth initiatives through new business development.

"Ron has been a trusted voice in the PKF O'Connor Davies family for a number of years, and we're confident in his ability to meet the challenges in his new role," said Kevin J. Keane, Managing Partner. "We're raising the bar on securing new business this year. Ron is the right person to lead our business development efforts to attract and secure new clients."

DeSoiza has nearly three decades of experience in the accounting industry and has been with PKF O'Connor Davies for nearly eight years. During that time, he has been a recognized leader in developing quality new business for the Firm and cross selling to current clients. In his new role, he will take on an expanded role in business development planning and growing specific practice areas within the Firm.

"I'm proud of the work I've done for clients over the years," DeSoiza said. "As I take on these new responsibilities, I look forward to identifying new ways the Firm can provide value to current clients and bring better solutions and offerings to new business opportunities."

In addition to his role at PKF O'Connor Davies, DeSoiza conducts peer reviews of other CPA firms across the nation on behalf of the American Institute of Certified Public Accountants. He has also participated in numerous New York State civil and criminal cases, and has testified in front of the New York State Insurance Department.

PKF O'Connor Davies has nine offices in four states and continues to expand through organic growth and acquisitions in the Northeast and Washington, D.C. region. It's supported this growth with a strategic combination of promoting from within coupled with tactical external hires.

As a certified public accounting firm, we provide accounting, auditing, tax and management advisory services to domestic and international clients.

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