

ABOUT



Great meeting — always a fun time! Smiles in the Sun Dental Seminar offers a generous helping of “take-it-home and use it immediately” information in a setting that balances business and leisure in a way that keeps the learning fun.

– Bruce F.

What’s included?

Daily Lunch & Learn sessions

Thursday Night Putting Tournament & Dinner

Friday Night Beach Bash BBQ

Sundaes on Saturday

Family-friendly atmosphere with kid-friendly options

Special hotel discounts and added amenities

The Location.

Located in Longboat Key, Florida, The Resort at Longboat Key Club is consistently ranked among the best, the resort has earned accolades from Golf Digest and the USTA. Guests can indulge in the Island House Spa, enjoy six fantastic restaurants, and take advantage of the supervised Kids Klub and heated pool — making it perfect for the whole family.

Just minutes from St. Armands Circle and downtown Sarasota, the resort offers both beach and bayfront beauty in one unforgettable location.

Room rates start at \$355/night (plus tax and a reduced \$20 resort fee per night)

Unmatched service, delicious food and drinks, and breathtaking grounds make this the ideal spot for a Florida getaway.

2026 SPEAKERS



Understanding the Financial and Patient Management Skills needed to Survive and Thrive as a Private Practice Dentist in a DSO World. Whether you are a private practice owner or participating as part of a DSO, there is useful information to be shared by the presenters that will help lead to a more successful patient experience and financial rewards. This presentation is exclusive only to SITS participants.

Debra Engelhardt-Nash & David Goodman, CPA This unique “dynamic duo” presentation by Debra Engelhardt- Nash and David J. Goodman, CPA, will provide an interactive presentation about positioning dental practices for success.



Staying in the Know: Recent CDT Changes, Common Errors, and Underutilized Codes This session covers key CDT code updates, common coding mistakes that reduce revenue, and overlooked codes that can improve reimbursement. Dr. DiMarino shares practical tips for accurate documentation and maximizing insurance efficiency.

Dr. James DiMarino is CEO of Practice Booster and eAssist Publishing. A DMD and MEd graduate of the University of Pennsylvania, he is an AADC Certified Dental Consultant and former National Dental Insurance Director, specializing in claims, coding, and dental software consulting.



Advanced Anterior Implant Aesthetics This lecture covers key factors for successful anterior implant restorations, including surgical planning, grafting, provisionalization, prosthetics, and maintenance.

Dr. Mark Lin is a prosthodontist and faculty member at the University of Toronto, specializing in implant and aesthetic dentistry. He holds multiple fellowships and serves as a consultant and editorial board member in the field.



Assessing Structural Integrity of Teeth and Implants Using Quantitative Percussion Diagnostics & AI Diagnosing cracked teeth, deteriorating restorations, loss of cement seal or osseointegration is often difficult. QPD is a mechanical test for assessing structural stability. QPD plus the addition of AI and Machine Learning are creating a future for dentistry of predictive diagnostics.

Dr. Cheryl Sheets is the Founder and Co-Executive Director of the Newport Coast Oral Facial Institute, Founder of the Children’s Dental Center in Inglewood, CA, Past-President of both the AAWD and the AAED, and also serves on numerous editorial boards. She maintains a full-time private practice in Newport Beach, CA. Dr. Sheets co-invented InnerView Systems, a new dental diagnostic, and co-founded Perimetrics Inc.



Please Doc, Not Another Crown! Modern Full-Coverage Alternatives This lecture presents minimally invasive alternatives to crowns for failing restorations. Dr. Rainey will review case selection, injection-molded composite techniques, posterior applications, and strategies to communicate and bill for these conservative treatments.

Dr. Lauren Yasuda Rainey is a clinician and educator known for practical, transparent teaching. A graduate of Tufts’ GPR program and the Glidewell Guiding Leaders program, she is a Fellow of the International College of Dentists and lectures with Catapult Education. She practices in the Pacific Northwest.

2026 PROGRAM

Wednesday, April 22, 2026
7:00 am – 2:00 pm Shofu Fishing Tournament (13th)
6:00 pm – 7:30 pm Meet n’ Greet

Thursday, April 23, 2026
7:30 am Exhibit Hall Opens
8:00 am – 12:00 pm Dr. Mark Lin: Advanced Anterior Implant Aesthetics
10:00 am – 10:30 am Exhibits
12:00 pm – 12:30 pm Exhibits
12:30 pm – 2:30 pm Lunch n’ Learn.
Dr. Cheryl Sheets: Assessing the Structural Integrity of Teeth & Implants
6:30 PM – 9:30 pm 6th Annual Putting Tournament & Buffet Dinner

Friday, April 24, 2026
7:30 am Exhibit Hall Opens
8:00 am – 12:00 pm Dr. Lauren Rainey: Please Doc, Not Another Crown! Modern Full-Coverage Alternatives
10:00 am – 10:30 am Exhibits
12:00 pm – 12:30 pm Exhibits
12:30 pm – 2:30 pm Lunch n’ Learn.
Morning program continues with hands-on session
6:15 pm Group Photo. Please wear your SITS T-shirts!
6:45 PM – 10:00 pm Beach Bash BBQ & Karaoke

Saturday, April 25, 2026:
7:30 am Exhibit Hall Opens
8:00 am – 12:00 pm Ms. Debra Englehardt Nash & Mr. David Goodman : The Economic and Patient Care Skills Needed to Survive in a DSO World
10:00 am – 10:30 am Exhibits
12:00 pm – 12:30 pm Exhibits
12:30 pm – 2:30 pm: Dr. James DiMarino: Stay in the Know: Recent CDT Changes, Common Errors, and Underutilized Codes

‘Sundaes’ on Saturday
2:30 pm – 3:30 pm



Smiles in the Sun
Dental Seminar 2026
The Resort
at Longboat Key, Florida
April 22 – April 25, 2026

20 CERP/PACE
Approved
credits





HOTEL & REGISTRATION INFORMATION



Pre & Post Stays:

Group rates apply (based on hotel availability) for up to five nights before and after the group dates. Rates not valid outside this window.

Registration & Hotel Booking:

Check-in: 4:00 PM | Check-out: 11:00 AM.

Early arrivals accommodated as rooms become available. Submit the meeting reservation form via fax (201-599-0661) or email (howard@newcom.ca). Hotel reservations must be made directly using the link in the form and referencing **Smiles in the Sun 2026**. Rooms held until March 24, 2026 — after that, availability and rates are not guaranteed. A major credit card is required.

Hotel Cancellation Policy:

Cancel directly with the hotel at least 14 days before arrival to avoid penalty. Late cancellations will incur charges based on group rates.

Meeting Registration Cancellation:

All refunds will include a \$100 processing fee: full refund prior to December 1, 2025; 50% refund prior to February 1, 2026; 25% refund prior to April 1, 2026 and no refund after April 1, 2026.

Please complete the entire registration form.

Your credit card will be charged upon receipt:

\$2,195 — per attending dentist

\$695 — per spouse, team member, or guest

(Includes Meet 'n Greet, Lunch 'n Learns, Putting Tournament & Buffet Dinner, Friday Beach Bash BBQ, and Saturday Sundaes).

After 1/15/26, fees increase to \$2,395 and \$740.

Visit **www.smilesinthesun.net** for more details.

Group hotel rates apply 5 days before and after the meeting (based on availability). Not valid beyond those dates.

***Please note and see below: Accommodations must be reserved through the hotel.**

Interested in fishing?

Arrive Tuesday for the 13th Annual SHOFU/SITS Fishing Tournament on Wednesday, April 22 2026. Includes transportation, lunch (your catch prepared by a seafood chef), bait, tackle, trophies, and cash prizes. **Fee: \$395 — per person.** Please list name(s) and shirt size(s) for fishing tournament only:

_____ S M L XL XXL

_____ S M L XL XXL

_____ S M L XL XXL

_____ S M L XL XXL

Please print clearly.

Names of Attendees (include age of children): _____

Office Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Primary Phone: _____ Cell Phone: _____

ADA Number: _____ AGD Number: _____

Credit Card: ☐ MC ☐ Visa ☐ Amex Card Number: _____ Exp: _____

Name on Credit Card: _____ Verification Code: _____

Billing Address for Credit Card (if same as above, please state same): _____

Arrival Date: _____ Departure Date: _____

How did you hear about this program? ☐ Web ☐ Dr. Glazer's Seminar ☐ Corp. Sponsor ☐ Other: _____

***Accommodations must be reserved through the hotel.** Range is approximately \$355 - 1056 / night.



To make your hotel reservations, please scan the QR code or call 855-314-2619 & identify with **Smiles in the Sun 2026** by March 24, 2026 for a special group rate.

- The group rate will be honored 5 days pre and post conference, based on availability
- A reduced resort fee of \$20 per room, per night
- 10% discount for on all on-site spa treatments, excluding retail
- Golf rates are \$119 for 18 holes of play, including cart

Send this seminar registration to:

howard@newcom.ca or fax 201-599-0661

For more information call 201-264-9580 or visit **www.smilesinthesun.net**

Resort Fee Includes: Rates are subject to a reduced \$20 taxable resort fee per room, per night. The resort fee includes daily supply of coffee, internet access, parking (valet and self), use of tennis courts, fitness center, local and toll free phone calls, on property transportation, scheduled transportation to and from St. Armand's Circle, use of 2 loungers per room or 4 loungers per two-bedroom suite, towels and chair covers, notary services, and daily newspaper. **Reservations, Cut-Off and Check in:** All guestroom reservations must be made by the QR code or call-in by 3/24/25. Call-ins must identify themselves with Smiles in the Sun 2025. Rates cannot be changed upon check-in or check-out for those who fail to identify their affiliation at the time of the reservation. After the cut-off date, reservations will be accepted on a space/rate available basis. **Reservations:** In order to expedite check-in, all reservations include the following information: • Arrival and Departure Dates • Room preferred preference (single or double/double) • Credit card to be used for payment including number and expiration date • Please note that the hotel is 100% non-smoking